

GRANADA TILE

# LOOK BOOK

2016 Volume Six

13 NEW TILE DESIGNS

## GRANADA TILE

### EXPLORE OUR LOOK BOOK

With each new Look Book we share with you Granada Tile collections we believe have the power to change the way you live. Artistic, strong, durable, and elegant our hand-made cement tiles are designed to enhance both home and work environments. We know you will fall in love with them before the grout even dries.

ENJOY.

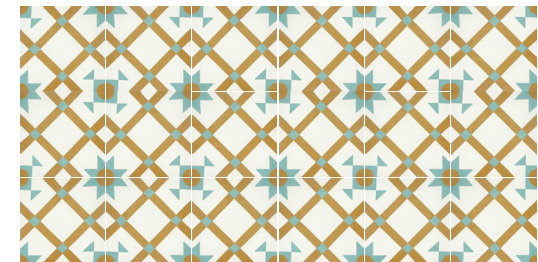
### Introducing the work of PAUL SCHATZ

Award-winning interior and tile designer, Paul Schatz, has partnered with us to bring you 13 gorgeous tile designs. Paul has spent his life traveling Latin America, Spain, Portugal, Mexico and Morocco bringing to Granada Tile a classic sense of pattern infused with these cultures and inspired by ancient designs and simple geometrics. His tiles can shift from traditional to modern depending on coloration and layout. The combinations of color and tile direction in his designs are almost endless.

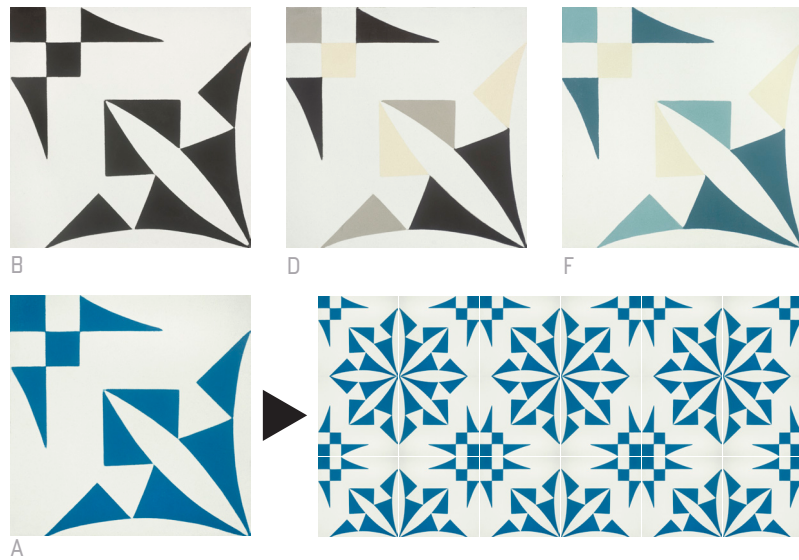


"I have a belief that ancient cultures serve as an important base for all of my work and I have integrated their history and complexity into my own designs."

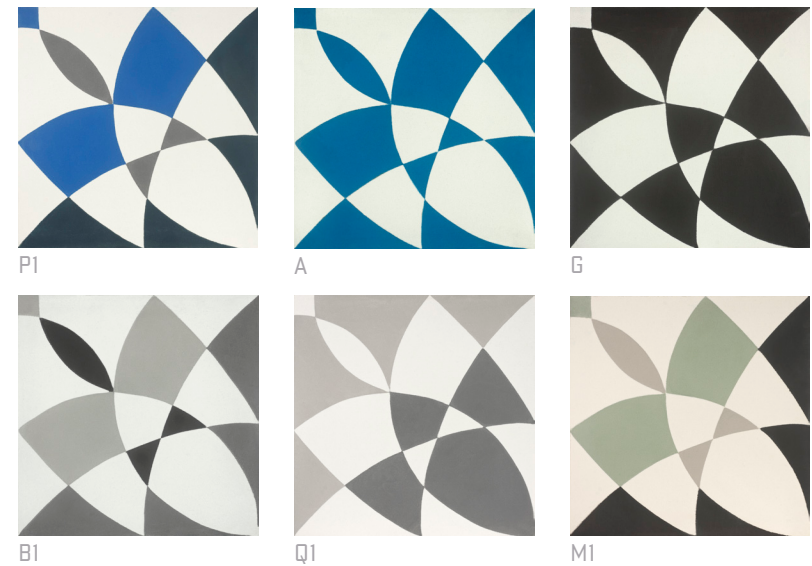
Quotes: Paul Schatz



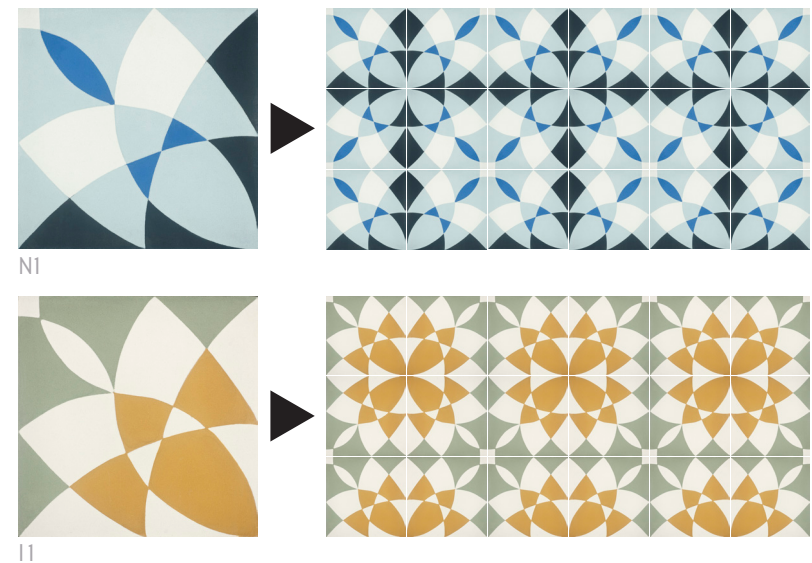
Pedegral 711-G



"The patterns I've created are designed to work if you use simple color combinations but they also stand up to more complex uses of color."



Color used differently = two totally different looks:



"It's exciting to see how patterns change from colorway to colorway."



ARUBA

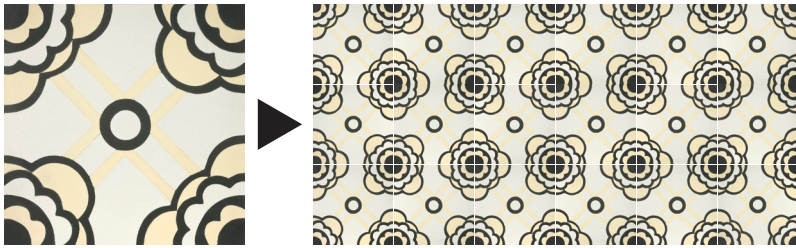
709



B

C

A



F

701

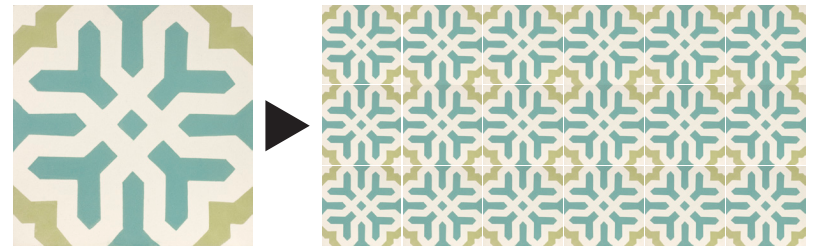
TRINIDAD



C

B

A



D

VALENCIA

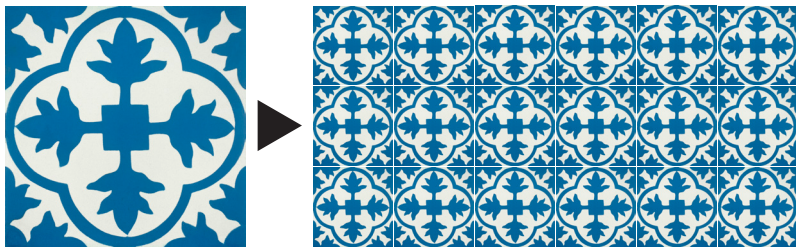
712



L

C

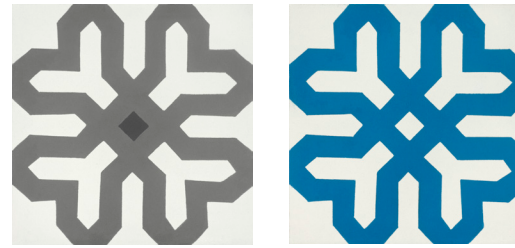
D



A

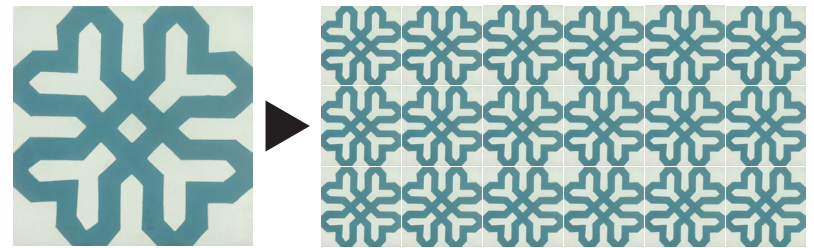
700

JUBILEE



B

A



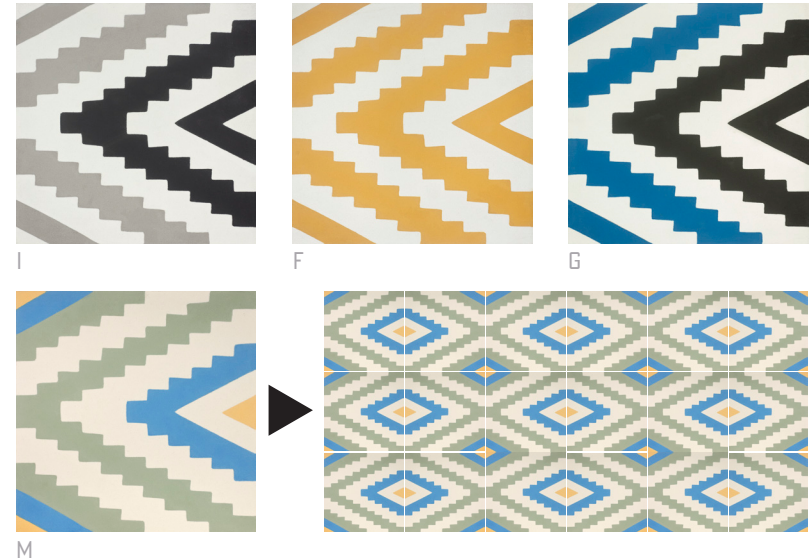
C

"When I was designing Jubilee, the geometries came out of playing with a Moorish influence. If you look closely there's a star in the center."

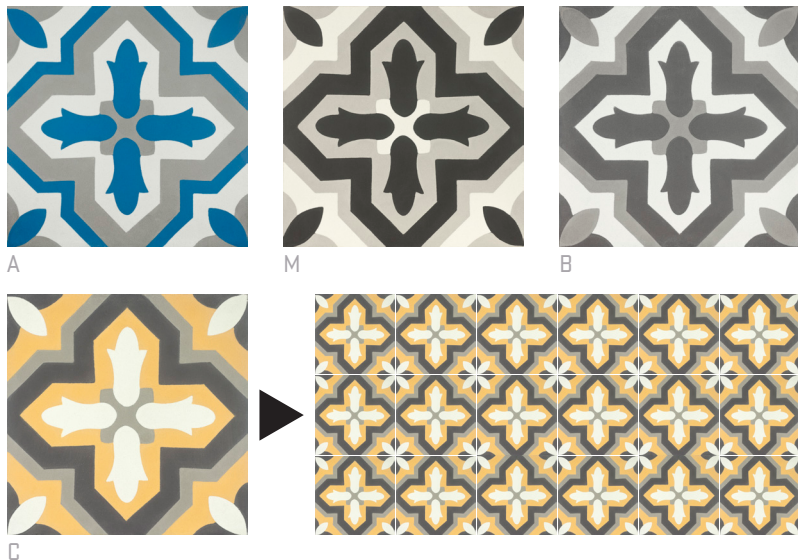
FLOR 708



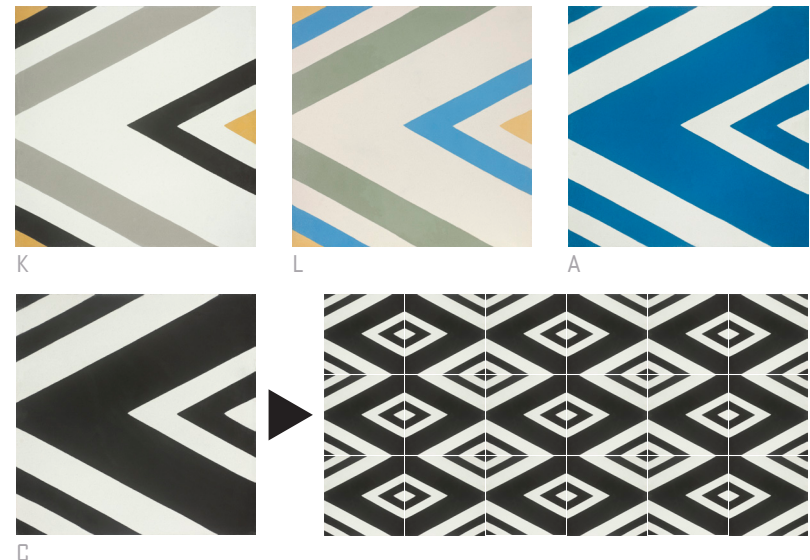
706 NAVAJO



CALVARIO 704



707 OBLIQUE



"Cement tiles are exciting because of the balance between negative and positive space."



# MERCEDES

710



A

C

G



J

# ROMA

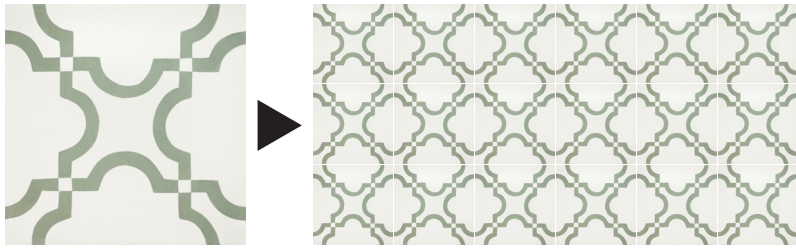
702



B

F

H



E

711

# PEDREGAL

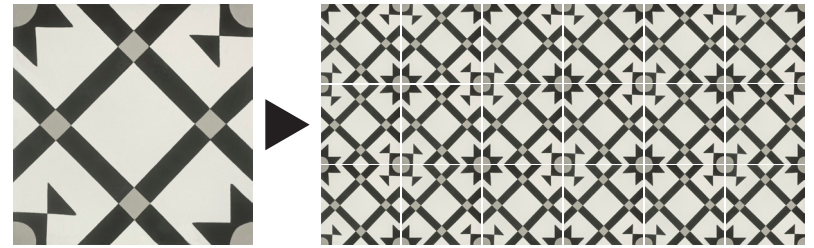


H

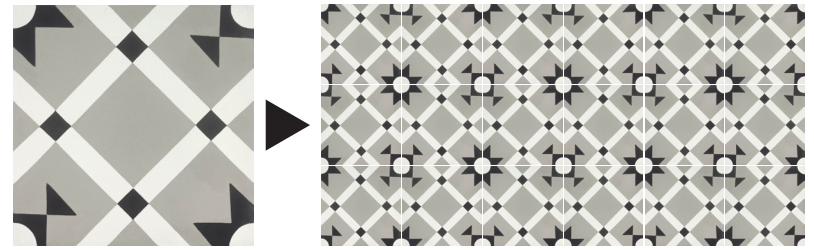
L

G

Color in positive or negative spaces = totally different looks:



E



I

"I like the flexibility of being able to design things that work on both a very small scale and on a very large scale."



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