



Mailing Address:
1103 W. Kensington Rd.
Los Angeles, CA 90026
tel: 213.482.8070
fax: 213.482.4123
www.granadatile.com
<mailto:Melanie@GranadaTile.com>

HANDMADE CEMENT TILE SELECTION GUIDE MADE AVAILABLE

Granada Cement and Concrete Tile Releases new guide that tells consumers what to look for, and look out for, when purchasing cement tile.

LOS ANGELES (November 29 2010) — [Granada Cement and Concrete Tile](#) has put together and shared a short guide of characteristics to look for and those to watch out for when purchasing handmade cement tile. By using this guide, homeowners, designers, architects, contractors, and installers can have a better idea of how to separate the wheat from the chaff and determine whether the handmade cement tiles they are considering are good quality or poorly made.

The [Guide to Selecting Handmade Cement Tile](#) is available for free PDF download on Granada Tile's website.

“Since cement tiles are now experiencing a resurgence, most people have not had the opportunity to shop for them or study them,” says company's co-founder, Melanie Stephens. “A lot of this tile is produced in factories that are not easily accessible to those living in North America and Europe. We created this guide to help educate consumers and allow them to make informed decisions”

According the Granada's guide:

“When well made, handmade cement tiles are sensational, they form beautiful patterns that look like sumptuous carpets when installed. They can last a lifetime or two and are easy to maintain.

You see, not all cement and concrete tiles are created equal. Cement tiles are handmade, typically in small factories. Conditions, processes, materials and quality control vary significantly from company to company.

Handmade cement tiles from one quality producer will never look exactly the same as those made by another quality manufacturer. Different aggregates and pigments mixed into the tiles' upper color

layer produce varied appearances. This is part of the beauty of mastercrafted cement tiles. Find the look you love and go with it.”

To download the entire [Guide to Selecting Handmade Cement Tile](#) visit Granada Tile’s website at <http://www.granadatile.com>.

About Granada Tile

Based in Los Angeles, Granada Tile creates sensational, handmade [eco-friendly cement and concrete tiles](#). Working closely with architects and designers, Granada Tile strives to capture the customer's creative vision through cement tile.

Top tier designers and architects (including Tihany Design, Zeff Design, BAMO, Shubin + Donaldson, and Bestor Architecture) have selected Granada Tile for their resorts, spas, restaurants, and offices. Homeowners and interior designers have chosen Granada Tile for their kitchens, bathrooms, living rooms, pools, patios on the floors and walls.

While producing cement tiles at the family's production facility in Nicaragua, Granada Tile lives up to its commitment to be an [environmentally friendly business](#) by managing resources responsibly and not contributing to landfills or using toxins.