



# 2013 LOOKBOOK



# Welcome back

**To say the last few months have been busy for us would be an understatement. We launched our new Stripes Group and saw our cement tiles featured in the United States' top shelter publications—and that's just the tip of the iceberg. In the latest edition of our lookbook, we're delighted to share more new developments with you**

Inside, you'll find some new additions to our flagship Echo Collection of cement tiles. Inspired by decorative traditions from around the world, the new tile designs offer more choices for all of your tile needs. Even better, you can customize them, creating the perfect look for your project. And, speaking of customization, we're also showing you some of the creative ways our client-collaborators have mixed up some Echo Collection favorites.

Online, you can visit us at [granadatile.com](http://granadatile.com) and see our brand-new tile installation video. We worked with Design Vidal's Guy Vidal, who takes you step-by-step through a bathroom tile installation. It's a great visual guide that gets into the nitty-gritty of the process. We're also expanding our online presence elsewhere: We'll be adding lots of pins to Pinterest in the coming months; you can also check us out on Houzz; and we'll continue to update Facebook and Twitter.

So sit back and enjoy—there's something inside sure to inspire you!

*Marcos & Melaniè*



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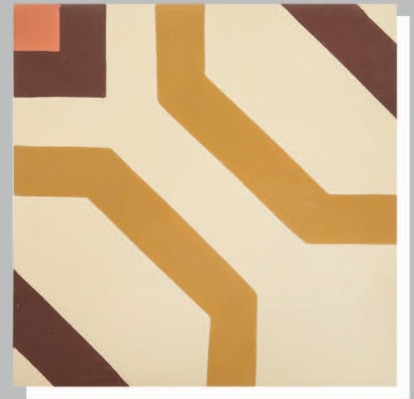
# Traveling

## INTO NEW ECHO COLLECTION TILES

**No matter where we travel,** our eyes are always open to new patterns and designs—on floors and walls and sidewalks, not to mention on textiles and in fashion. For the latest additions to our Echo Collection, we were inspired by the decorative traditions of Ireland, France, Central Spain and Tunisia.



**Connemara 1013A** - 10" x 10"



**Connemara 1013B** - 10" x 10"

Each new cement tile, we think, captures something of the country's essence. From the strapwork patterns Galway and Connemara, to the starbursts of Toledo and Tunis, we hope you'll find something you'll love.



**Galway 1015A** - 10" x 10"



**Galway 1015B** - 10" x 10"



# Ireland



# Traveling

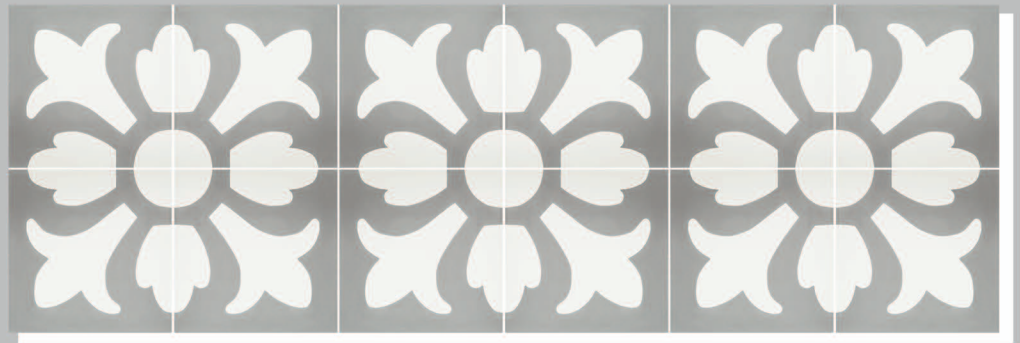
INTO NEW ECHO COLLECTION TILES (CONT.)



**Carcassone-35A**  
Caramel, Pine,  
Chocolate, White



**Lille-25A**  
Silver, White



**Limoges-58A**  
White, Silver, Caramel



**Limoges-59A**  
White, Silver, Caramel

# France

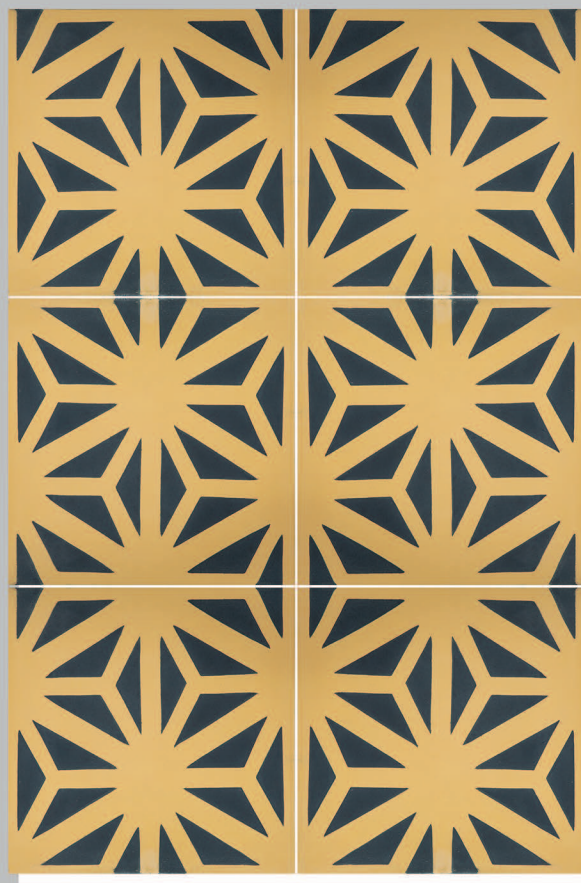
# North Africa



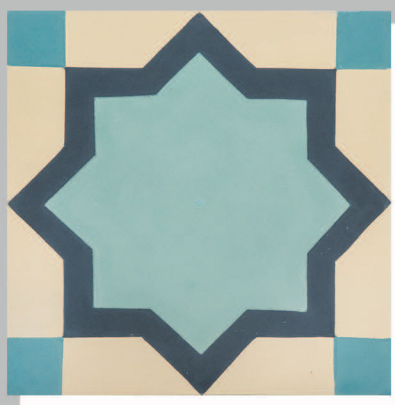
**Tunisia-54A**  
Yellow, Midnight



**Tunisia-54A**  
White, Midnight



# Central Spain



**Toledo-13A**  
Turquoise, Cream,  
Midnight, Aqua



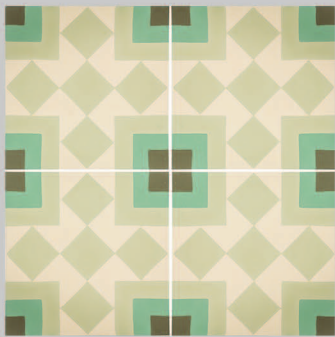
**Toledo-13B**  
Espresso, Cream,  
Caramel, Terracotta



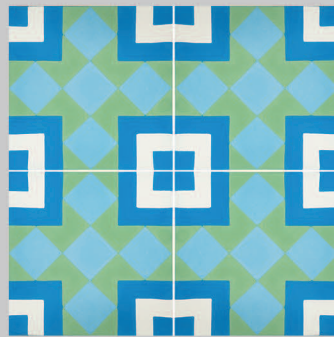
# Reimagining

THE CLASSICS

*Fez* 928A and 928B



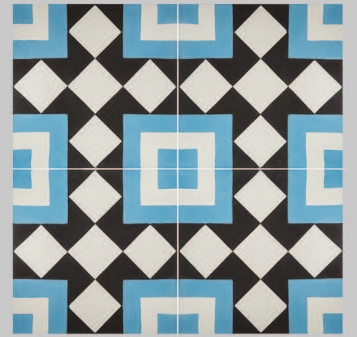
Jean Settle



Kanan Prasse



Marcy Brammer



Judy Kameon

**Since they were introduced,**

Fez, Serengeti, Cluny and Sofia have been among our most popular tile designs, and we keep them in stock in a handful of spectacular colors. But what if you added (or subtracted) a color or two?

If you've spent time on our Web site's Share Designs section, you'll know just how transformative it is play with color—you can totally change the look of a tile design. Here, we present some reinterpretations of a few of our all-time favorites imagined by some of our Share Designs users.

Try it yourself too—you'll be inspired.

*Serengeti*  
913A



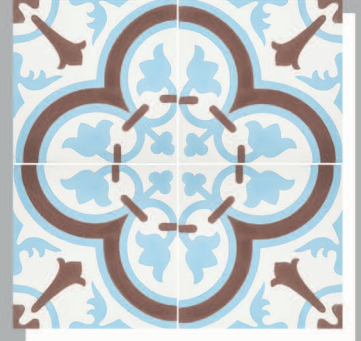
*Sofia* 55A





# Cluny

888A, 888C and 888D



Karine Rosenthal



Ariel Gale



Becky Gilliam



Becky Gilliam



Andrew Modlin



Darcie Bundy



Jean Settle



Marina Simone



Karen Vidal



Elaine Friedman



Rona Karp



Christie Scarafia





Front and back photos by:  
**designer/builder/photographer:** Ken Koonce